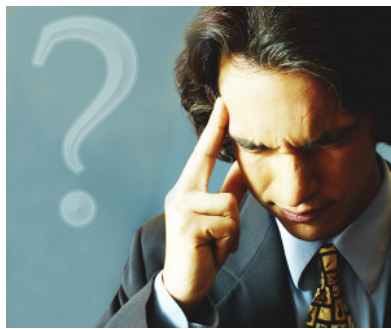


BOOK ONE QUIZ

INSTRUCTIONS: Complete the following quiz and then compare your work with the answer sheet. If you make any mistakes, follow the reference next to the correct answer and review the material.



- 1) With what did Traffic Exchanges replace the pyramid / ponzi structures, to ensure a fair and reasonable system?
 - a) Doublers
 - b) Ratios
 - c) Lotteries
 - d) Robert Puddy

- 2) What is the one fundamental aspect of Traffic Exchanges, without which they would be unable to operate?
 - a) Paypal integration
 - b) Credit bonuses
 - c) Robert Puddy
 - d) Members surfing



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- 3) What is the most common interest among Traffic Exchange users?
 - a) Gardening
 - b) Making money online
 - c) Tennis
 - d) Robert Puddy
- 4) What is it that makes Autosurfs unproductive?
 - a) Unbalanced ratios
 - b) Little or no user interaction
 - c) Too expensive
 - d) Robert Puddy
- 5) What does a Traffic Exchange ratio of 2:1 provide?
 - a) One page view for every two pages that you surf.
 - b) Two page views for every one page that you surf.
 - c) One page view for every one page that you surf.
 - d) Three page views for every two pages that you surf.
- 6) You surf 30 pages and receive 10 page views in return. What ratio is being used?
 - a) 2:1
 - b) 3:1
 - c) 1:3
 - d) 3:3

- 7) You surf 30 pages and receive 60 CREDITS in return. Page views at this Traffic Exchange cost 2 credits each. What is the actual ratio being provided?
- a) 3:1
 - b) 4:1
 - c) 5:1
 - d) 1:1
- 8) What is a timer at a Traffic Exchange used for?
- a) To record how long you've been surfing.
 - b) To show how long you need to view each web page.
 - c) To show when you will receive your page views.
 - d) To remind you to stop for lunch.
- 9) How does a Pro Exchange differ from a regular Traffic Exchange?
- a) More liberal ratios.
 - b) Corporate sponsorship.
 - c) No free membership option.
 - d) Better facilities.

BOOK ONE ANSWERS

- 1) With what did Traffic Exchanges replace the pyramid / ponzi structures, to ensure a fair and reasonable system?

~~a) Doublers~~
b) Ratios
~~c) Lotteries~~
~~d) Robert Puddy~~

“The ratio offered by a TE refers to the trade between the number of pages you personally surf and the number of page views your website receives in return.”

See pages 14 & 25

- 2) What is the one fundamental aspect of Traffic Exchanges, without which they would be unable to operate?

~~a) Paypal integration~~
~~b) Credit bonuses~~
~~c) Robert Puddy~~
d) Members surfing

“The term ‘surfing’ means exactly the same as it does in the context of ‘surfing’ the internet – the practice of browsing from one website to the next. The key difference is that surfing at a TE is not an empty pursuit, designed solely to kill time. Surfing at a TE is



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a practice that is both educational and profitable. Above all else, this is why TEs have stood the test of time, and why they are set to thrive for many years to come.”

See page 15.

3) What is the most common interest among Traffic Exchange users?

~~a) Gardening~~

b) Making money online

~~c) Tennis~~

~~d) Robert Puddy~~

“Almost to a man, every member of every TE has an interest in online business and, in addition to their desire to share their products and resources with others, they are also ready and willing to see what everyone else has to offer.”

See page 10.

4) What is it that makes Autosurfs unproductive?

~~a) Too expensive~~

~~b) Unbalanced ratios~~

c) Little or no user interaction

~~d) Robert Puddy~~

“An Autosurf is the most obvious example of a TE variant and while debate on the respective merits still continues to some degree, most experienced users

agree that Auto Surfs are not worthy of attention. There is yet to be a legitimate strategy developed that can make profit from showing a website to an empty room. All that is accomplished in this scenario is wasted bandwidth.”

See page 23.

5) What does a Traffic Exchange ratio of 2:1 provide?

- ~~a) One page view for every two pages that you surf.~~
- b) Two page views for every one page that you surf.**
- ~~c) One page view for every one page that you surf.~~
- ~~d) Three page views for every two pages that you surf.~~

“A 2:1 ratio means that, for every TWO pages you view while surfing, you will receive ONE page view in return.”

See page 25.

6) You surf 30 pages and receive 10 page views in return. What ratio is being used?

- ~~a) 2:1~~
- b) 3:1**
- ~~c) 1:3~~
- ~~d) 3:3~~

“The ratio offered by a TE refers to the trade between



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the number of pages you personally surf and the number of page views your website receives in return.”

If you were expecting the answer to be 30:10, then this is technically correct, but a TE will usually show the ratio in its simplest form. 30:10 simplified is 3:1

See page 25.

- 7) You surf 30 pages and receive 60 CREDITS in return. Page views at this Traffic Exchange cost 2 credits each. What is the actual ratio being provided?

- ~~a) 3:1~~
- ~~b) 4:1~~
- ~~c) 5:1~~
- d) 1:1**

“...if the ratio of pages surfed to CREDITS is 2:1, but page views cost two credits each, then the ACTUAL ratio is 4:1.”

For this question, 60 credits earns you 30 page views. This means you surfed 30 pages and received 30 page views in return; a ratio of 1:1

See page 27.

- 8) What is a timer at a Traffic Exchange used for?

- ~~a) To record how long you've been surfing~~
- b) To show how long you need to view each web page.**

- ~~e) To show when you will receive your page views.~~
- ~~d) To remind you to stop for lunch.~~

“Manual TEs require you to view each page that you surf for a minimum amount of time – usually somewhere between 20-30 seconds. You can view a page for longer, but you can’t move on more quickly than the timer permits.”

See page **28**.

- 9) How does a Pro Exchange differ from a regular Traffic Exchange?

- ~~a) Better facilities.~~
- ~~b) More liberal ratios.~~
- ~~c) Corporate sponsorship.~~
- d) No free membership option.**

“Identical in almost every respect to a regular TE, the key difference is that a Pro Exchange does not accept free members. Everyone who joins has to pay for the privilege...”

See page 29.

WHAT'S NEXT?

Don't worry if you got some of the questions incorrect. Review the relevant material again until you're sure that you understand it. Once you're confident that you've grasped all the salient points, give yourself a pat on the back and schedule some time to begin reading the next book.

